



ARRK accelerates product development through streamlined knowledge sharing

ARRK Engineering is a globally active development partner for the automotive and mobility industry, working closely with clients such as BMW. The firm specializes in end-to-end support of the entire product development process.

Learn how ARRK Engineering saved time, achieved product goals, and met customer needs – while simultaneously nurturing a learning culture – by choosing Educative Enterprise.

The Challenge

During product roadmapping, ARRK Engineering identified critical skill gaps in C++, Java, and DevOps. ARRK needed to quickly onboard and upskill developers to achieve ambitious milestones.

Prior live training and massive open online courses resulted in:

1. Subpar course content and poor knowledge retention
2. Difficulty searching and finding relevant content
3. High costs

Results & Impact

Over 260 Hours

Active learning across the team

26 Developers Across 3 Teams

Onboarded and Upskilled in C++, Java, and DevOps

Accelerated Productivity

Created DevOps capabilities in teams

Professional Development & Product Alignment

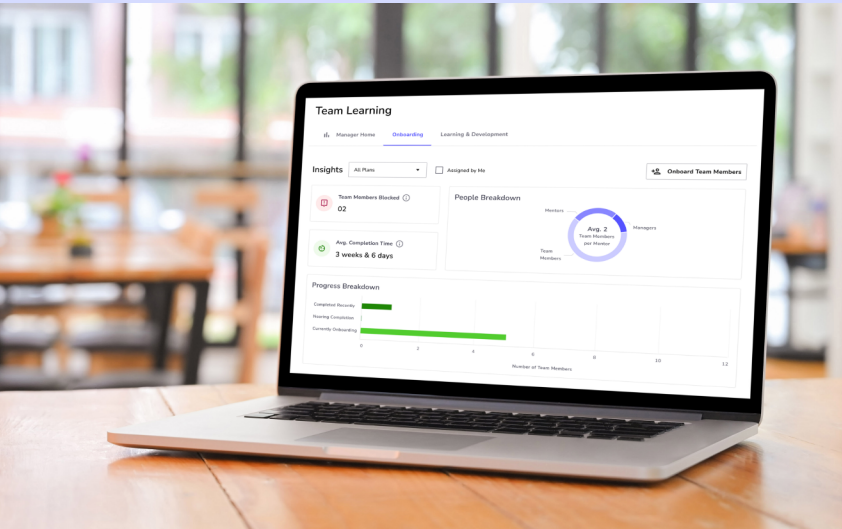
Team upskilling and product roadmap aligned

About Educative

Educative is a hands-on learning platform built by developers, for software developers and teams. Our interactive, text-based courses are built from the ground up to teach the skills needed to excel in work.

“[We got] more effective learning out of Educative Enterprise.”

Alexander Maurer
ARRK Engineering Team Lead



The Solution: Why ARRK Engineering chose Educative Enterprise

Scaling product and teams with faster workflows

With Educative Enterprise, ARRK Engineering Managers were equipped with progress tracking and custom Skill Paths. This enabled managers to **provide relevant, measurable learning objectives for their developers that aligned with the product roadmap.**

Meanwhile, integrations with internal company documentation and other external resources enabled seamless onboarding and training throughout the product development lifecycle.

As a result, developer teams:

1. Completed relevant C++ courses quickly
2. Developed high-quality products for customers
3. Streamlined the onboarding workflow

The ARRK Engineering Team needed a precise and efficient learning solution that:



Quickly ramped up team members



Aligned with their product roadmap

Saving time and money with streamlined learning

Educative Enterprise streamlines the learning process by enabling developers to learn while they work.

Hands-on practice through segmented modules results in learning without losing productivity — all at lower costs than other general learning platforms.

As a result, developers experienced:

1. Increased knowledge retention
2. Improved time-to-productivity

Key Takeaways

Transforming the organization to deliver software faster

Educative Enterprise provided a suite of DevOps courses that enabled ARRK Engineering's developer teams to deliver software faster and ship better products.

ARRK Engineering remains confident in their ability to quickly learn new technologies or languages to **meet growing customer expectations and onboard a growing developer team.**